

COOL IT!

Travel Lightly upon the Earth. Keep your carbon footprint as low as possible

- Transport accounts for 1/5 of global carbon dioxide emissions.
- Use a low carbon travel mode where possible.
- Overall, walking, cycling, bus or train is better than journeys by car.
- For short trips, using a bike rather than bus or car can reduce your emissions by 75%.
- Using the train, rather than a car for medium length journeys can reduce your emissions by 80%.
- Flying long-haul in Economy Class produces 1/3 less carbon than flying Business Class.
- Buy an Electric or Hybrid car.
- Driving at 60mph instead of 70 mph saves 10% of fuel.
- Offset your travel carbon emissions.
- A container ship travelling from Shanghai to the UK produces 7,800,000kg CO₂
- A two-week cruise sharing a standard cabin produces 4,700kg of CO₂
- Be alert where goods are manufactured and associated carbon cost of transport.

COOL IT!

