



St Michael's is registered with a fundraising programme called "Give as you live".

<https://www.giveasyoulive.com/how-it-works>

Visit our page at: <https://donate.giveasyoulive.com/charity/st-michael-and-all-angels-summertown>

#### **What is Give as you Live?**

Give as you Live is an online fundraising platform allowing users to shop at over 5,500 stores and raise free funds for charity. The store pays Give as you Live a percentage of the total purchase price in commission and of this, 50% is passed on to charity.

#### **How does Give as you Live make money?**

In exchange for sending traffic to the store's website to make purchases, the store pays **Give as you Live** a commission – this is commonly known as affiliate marketing. **Give as you Live** passes 50% on to charity and keep the other 50% to fund the running costs of the organisation.

Many of you are dedicated to shopping locally and supporting small businesses. But nevertheless you may occasionally have recourse to shopping online. By directing your purchases via the **Give as you live** website, you have the opportunity to raise funds for St Michael's.

- Train tickets – Chiltern Trains donates up to 1.75% of each transaction
- Airport parking
- M&S
- John Lewis
- Flight tickets
- Argos
- Online grocery shopping

Each transaction only generates a few pence, but at no cost to you. And if at St Michael's we look after the pennies, the pounds will take care of themselves. 😊

Please do explore this scheme, and give it a go. You can install a reminder toolbar on your computer, so that if you are on the website of a company that is an affiliate of **Give as you live** you receive a prompt to use the scheme.

Do let Emma Wilkinson ([emmawilkinson@cantab.net](mailto:emmawilkinson@cantab.net)) know if you have any questions.

